New Course Announcement: *Lean for Healthcare and Non-Manufacturing*, taught by Toyota-trained Sensei, Steve Hoeft

AUSTIN, Texas – November 19, 2014 – The [Center for Lifelong Engineering Education](http://www.utexas.edu) is excited to announce a new course that equips participants with Lean tools for minimizing waste and maximizing efficiency within their healthcare or non-manufacturing organization.

As the Chief of Operations Excellence for Baylor Scott & White Health, Steve Hoeft has over 20 years of applied Lean experience and nearly a decade as coach to 30+ leading health systems. He is the developer and instructor for award-winning university-based Lean course series and author of the award-winning book, "Stories from My Sensei." His new book, “The Power of Ideas to Transform Healthcare” comes out in April.

"The healthcare industry in Austin is growing and strong," said Hoeft. "With the start-up of a world-class medical school, it is time to bring the very best Lean and process improvement certificate program here."

This new four-day intensive [Lean for Healthcare and Non-Manufacturing](http://www.utexas.edu) certificate course teaches leaders and staff how to deploy the famous Toyota Production System in their organizations. Students learn how to apply lean concepts and tools to many organizations including hospitals, physician practices, nursing homes, clinics, laboratories, equipment providers, and administrative and other healthcare services.

The program combines Lean theory, case studies and hands-on simulations including a simulated Emergency Department where students transform it quickly using newly learned Lean concepts. They will see first-hand how to improve workflow daily.

Hoeft said, "The hands-on nature of this training makes this ideal for leaders at all levels in healthcare and non-manufacturing organizations."

The course is for leaders, continuous improvement staff, administrators, physicians, nurses, insurance professionals, clinical staff, engineers, analysts and staff members looking to learn Lean concepts and tools and apply them rapidly to their organizations.
Organizations applying these principles benefit from improved quality, cost and delivery processes of all services including support operations.

More information about the course is on the course website here. We invite you to register today!

About the Center for Lifelong Engineering Education

The University of Texas at Austin's Cockrell School of Engineering is one of the Top 10 distinguished engineering schools in the country. Our professional development department, the Center for Lifelong Engineering Education, provides busy engineers with immediately applicable, real-world knowledge through individual courses, master's degrees and on-site custom courses. What Starts Here Changes The World. Learn more at www.lifelong.engr.utexas.edu/