

# EMC 2006 conference

## The Role of Technology in our Economy 7th Annual IEEE-UT Engineering Management Conference 1.5 CEUs

**About EMC 2006** The theme for EMC 2006 is The Role of Technology in our Economy. Today's technology-driven economy has spurred thousands of innovations while also introducing quality, customer service, supply chain, and work-life balance issues, to name a few. Engineers are forced to reach further and deeper, while working faster, smarter, safely, and cost-effectively with no relief in sight. Case studies, field experience, novel concepts, new applications, cost-saving approaches, and innovations will be covered by this dual-track conference. Attendees at EMC include approximately 200 senior and mid-level engineering managers from Applied Materials, Boeing, Cadence, Dell, Freescale, Hewlett-Packard, Lockheed-Martin, NASA, National Instruments, and Texas Instruments as well as many other organizations.

Sponsors for this year's conference will receive first opportunities to sponsor future conferences, including the prestigious International Engineering Management Conference in 2007 to be held in Austin, Texas, anticipated to include 450 engineering managers from around the globe.

### Sponsorship Information

For select companies, a limited number of high-profile sponsorship opportunities are available:

- > **Edison Level (one sponsorship available) \$10,000**
  - Sole sponsor for the opening night Welcome Reception
  - Named Reception (e.g. "GlobalEngineeringCorp Reception) in announcements and conference schedule
  - Seating at the Head Table
  - Sole sponsor for conference tote
  - Four full registrations for the conference
  - On-site signs (e.g., posters, banners) during the Reception and the duration of the conference
  - A link to your website on the conference website
  - Your company's name in the conference proceedings
  
- > **Henry Ford Level (three sponsorships available) \$5,500**
  - Sole sponsor for one luncheon or for the conference portfolio
  - Named Luncheon (e.g., "GlobalEngineeringCorp. Luncheon") in announcements and conference schedule, OR
  - Your logo on the conference portfolio, a zippered 3-ring binder containing all conference materials
  - Two full registrations for the conference
  - On-site signs (e.g., posters, banners) during the Welcome Reception and the duration of the conference
  - A link to your website on the conference website
  - Your company's name in the conference proceedings
  
- > **Alexander Graham Bell Level (four sponsorships available) \$2,000**
  - Sole sponsor for one morning coffee break or afternoon snack break
  - Named event (e.g., "GlobalEngineeringCorp" Coffee Break)
  - Two full registrations for the conference
  - On-site signs (e.g., posters, banners) during the Welcome Reception and the duration of the conference
  - A link to your website on the conference website
  - Your company's name in the conference proceedings
  
- > **William Hewlett – David Packard Level (one sponsorship available) \$1000**
  - Travel Neck Wallet with your name imprinted. This is a tradeshow organizer with an area for your company's imprint, two pockets on the back for convenient storage, clear plastic pocket in front for name badge. Used as a travel wallet, it holds passport and ID for convenient access.
  - A link to your website on the conference website
  - Your company's name in the conference proceedings
  
- > **Eli Whitney Level \$500 (ten sponsorships available)**
  - Distribute marketing brochure, pens, etc. in conference materials
  - A link to your website on the conference website
  - Your company's name in the conference proceedings

Please contact Leslie Martinich at 512.423.5121  
or [lmartinich@ieee.org](mailto:lmartinich@ieee.org) regarding  
sponsorship opportunities.